

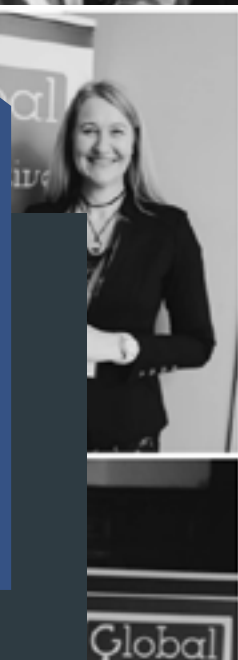


SPONSORSHIP PROPOSAL

www.globalexecutiveevents.com
sponsorship@globalexecutiveevents.com
+31(0)203080733



YOUR KEY TO KNOWLEDGE





ABOUT GLOBAL EXECUTIVE EVENTS

Global Executive Events (GEE) is a leading provider of high quality exclusive conferences and empowering tailor-made corporate events.

Global Executive Events is a Dutch owned company that values excellent service, enthusiastic staff and extraordinary programs. The office is headquartered in the Netherlands and operates globally. Our company builds long-term partnerships with the most innovative organizations.

Our staff is highly skilled and dedicated to producing and organizing unique and exclusive top senior executive events - we think outside the box and offer you innovative ideas. Our speakers, thought leaders and trendsetters will advance your professional development. We offer easy registration and exciting apps that connect attendees, speakers, exhibitors, and sponsors.

We are Europe's #1 leading provider of high quality exclusive conferences and tailor-made corporate events

Who you will be meeting at GEE



+20

Cross Industry
Leading Speakers



85:15

Corporate Companies:
Solution Providers



+120

Senior Level Attendees

GEE IS YOUR KEY TO:

- Cutting edge ideas, cutting edge speakers
- Key solutions and competitive advantages within the market
- Unique learning opportunities saturated with real world experiences for top senior executives
- Liaising with top decision makers
- Insights from peers facing the same market challenges as you
- Focussing more on case studies rather than product showcasing
- Top quality networking that boosts your business performance
- Spearheading business change and innovation
- Transforming expertise, technology and innovation



View our
complete
events
schedule at:

www.globalexecutiveevents.com

LOCATION

OUR VENUE - De Rode Hoed

All GEE events will be held at De Rode Hoed, A stunning canal-side venue on the Keizergracht, right in the historical heart of Amsterdam.

The venue is Amsterdam's oldest clandestine church and our conferences take place in the beautiful backdrop of the Grand Hall.

De Rode Hoed is the perfect venue for our bespoke events. Its' personal and inspiring ambiance compliments the exclusivity of our conferences.



What our previous sponsors say about us

“

“I am a Senior Executive consultant from the Kaizen Institute, a global consulting firm who helps clients in achieving Operational Excellence and in implementing a culture of Continuous Improvement. The Kaizen Institute sponsored the Operational Excellence conference and as a speaker I shared our vision on behavioural change in a lean transformation. We met a lot of interesting leaders and professionals in the field of Operational Excellence that we can support in moving forward to the next level of achieving Operational Excellence.”



SANDER VAN GEFFEN / SENIOR EXECUTIVE AT KAIZEN INSTITUTE



“

“The Unleashing Operational Excellence Conference in Amsterdam was an intimate conference which made it an incredible opportunity to meet other delegates and thought leaders over the two day event. The speakers shared a range of perspectives from a variety of industries. The event was insightful and thought provoking.”

ANNE DOCHERTY / SOLUTIONS DIRECTOR AT I-NEXUS

“

“The Unleashing Blockchain in Innovation conference was truly memorable. The organisation, choice of venue and structure were all excellent, and intelligently designed in order to best facilitate both networking and the education of the attendees. The line-up of speakers was similarly impressive, boasting a wealth of charisma, experience and innovation.”

DR. GIANLUCA BUSUTTI / JUNIOR ASSOCIATE AT DAVID ZAHRA & ASSOCIATES ADVOCATES



OUR CLIENTS

Our top senior executive events on C-level and VP-level are known for FT 500 companies clients.
Just a small glimpse of our executive level clients:



DECATHLON



BOOKING.COM



ING



KLM



CANON



BBC



MASTERCARD



MC DONALDS



PHILIPS



LEGO



HEINEKEN



IKEA



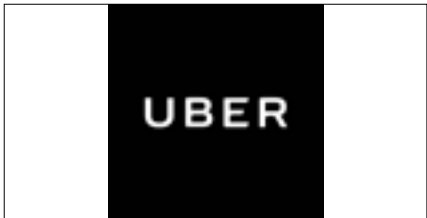
SAMSUNG



SWAROVSKI



TOMTOM



UBER



KELLOGG'S



AMERICAN EXPRESS



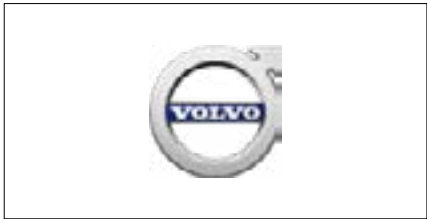
L'OREAL



DOMINO'S PIZZA



ADIDAS



VOLVO



COCA COLA



LINKED IN



BAYER BAYER



BOSCH



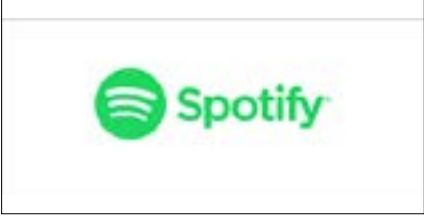
NIKE



DHL



UNICEF



SPOTIFY

KEY SPONSORSHIP BENEFITS



MAXIMISED VISIBILITY
WITHIN YOUR
INDUSTRY



RENEWED INTEREST
IN YOUR PRODUCTS /
SERVICES



SOCIAL MEDIA
EXPOSURE



POSITION YOUR
BRAND & BUSINESS



DIRECT ACCESS TO
TARGETED
DECISION-MAKERS



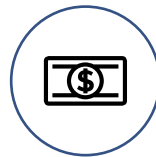
CREATE NEW
PARTNERSHIPS



KNOWLEDGE SHARING
WITHIN YOUR TARGET
GROUP



SIGN NEW
CONTRACTS



GUARANTEED
PLATFORM FOR
INCREASED ROI

SPONSOR US TO INCREASE YOUR BUSINESS PROSPERITY



SPONSORSHIP PACKAGES

Sponsors can choose from a variety of sponsorship packages. Our team will work with you to customize a sponsorship package that pinpoints your audience and provides a direct, cost-effective path to support your most important business goal and get your message out to existing or new clients.

ALL OF OUR SPONSORSHIP PACKAGES INCLUDE:

- Full access to both days of the summit
- Coffee breaks, lunch & networking drinks
- Documentation package & access to all presentations which have been approved to be shared with the audience
- Access to full attendee list
- Corporate logo in all event documentation, e-mail marketing and social media
- Two representatives (including speaker) may join the event

VENDOR

1

- Experience the whole event with our vendor pass
- Network with clients while sharing solutions and ideas

€2299



Want sponsorship exposure but not looking to speak on stage?

Attend our event as a Vendor and you will benefit from having your logo on the marketing materials as well as attending the event itself



VENDOR PACKAGE

SPONSORSHIP PACKAGES

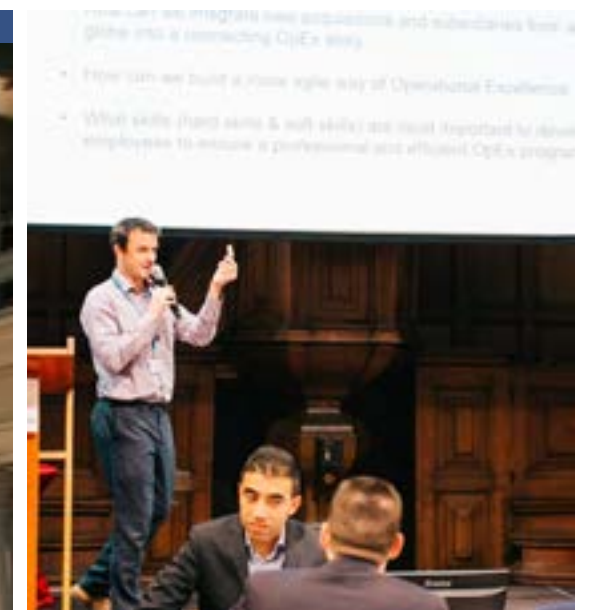
CHAIRPERSON

2

- A representative from your company will chair one of the event days
- 15 min speaking slot at the beginning and end of the conference
- Lead the conference and provide the audience with your expert advice
- Create interactions between the audience and speakers, connect with speakers in advance of the event, while also receiving great brand exposure as our main sponsor
- If choosing a joint presentation, your colleague can attend the 2-day event free of charge

€8500

Chairing comes down to a combination of giving back to all industries and building your personal brand



**CHAIRPERSON
PACKAGE**

SPONSORSHIP PACKAGES

EXHIBITION

3

- Showcase your brand in a unique and interactive way
- Ensure maximum exposure while engaging with new clients at comfort breaks
- 3m by 2m space. Table and 2 chairs included

€8500

Steal the show with a dedicated exhibitor space at the event. It's the perfect platform to promote your brand before, during and after the show



**EXHIBITION
PACKAGE**

SPONSORSHIP PACKAGES

SPEAKING SLOT

4

- 40 min keynote presentation with Q&A session
- Be one of the key figures on stage
- Provide the audience with a variety of insights and solutions from your company
- Share your expert advice and discuss possible future partnerships

Your company is one of the key figures on stage over the two days



€12000



SPEAKING SLOT
PACKAGE

SPONSORSHIP PACKAGES

FACE TO FACE MEETINGS

5

- 5 face-to-face meetings with pre-selected key decision makers
- 30min informal meetings in a dedicated private office
- Gain and provide the latest insights on solutions and business developments
- Discuss future partnerships and innovative ideas

€12000

Working together breeds success and what better way to start than to invite key decision makers for a chat?



FACE2FACE MEETINGS DiscussJO		
	TIME:	BRAND: REPRESENTATIVE:
DAY 1	10.10 - 10.40	REDBULL NATHALIE JOUANNEAU
	11.10 - 11.40	LEGO IAN BUSCH
	11.45 - 12.05	COCA COLA AND ILIACHI & TAMER SENDUN
	12.10 - 12.40	UNICREDIT GEORGIANA ISTRATESCU
	14.40 - 15.10	EUROSPORT SUSI THORNBERG
	15.25 - 15.55	RTL JENFONG TANG
DAY 2	16.25 - 17.05	VELUX JESUS VILLALBA
	09.40 - 10.10	HARIBO JADELINE FIETEN
	11.10 - 11.40	BARCLAYCARD MACIE J. PARTYKA



FACE TO FACE MEETINGS PACKAGE

SPONSORSHIP PACKAGES

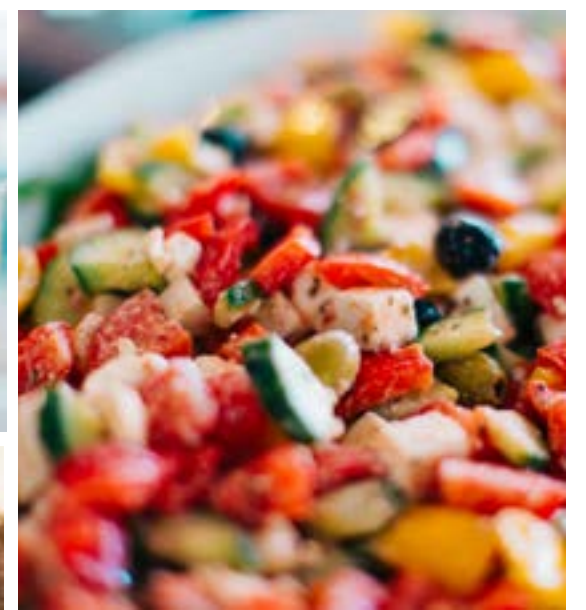
LUNCH RECEPTION

6

- 10 min presentation before lunch on day 1 or 2
- Replenish your hunger whilst connecting with clients over our sumptuous lunch menu

€7000

Lunch hour is the best hour of the day



LUNCH RECEPTION
PACKAGE

SPONSORSHIP PACKAGES

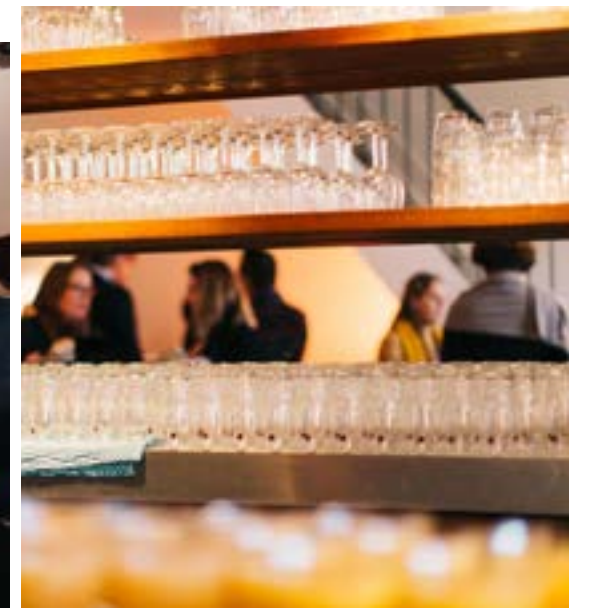
EVENING DRINKS RECEPTION

7

- 15 min presentation at the end of day 1 before the drinks reception
- Make new connections and network over a couple of drinks
- Liaise with clients over a drink on a business or personal level

€9500

Step aside morning coffee, this is a job for evening drinks!



**EVENING DRINKS
RECEPTION
PACKAGE**

SPONSORSHIP PACKAGES

DINNER

8

- 20 min presentation at the end of day 1
- Good conversation and amazing company
- Dinner with pre-selected key decision makers

€12000

“Eating words has never given me indigestion.”
Winston Churchill



**DINNER
PACKAGE**

SPONSORSHIP PACKAGES

CHARGING STATION

9

- Expand your brand awareness by advertising your company at every table
- Innovative and fun way to showcase your business
- Unique showcasing with charging stations on up to 25 tables

€600

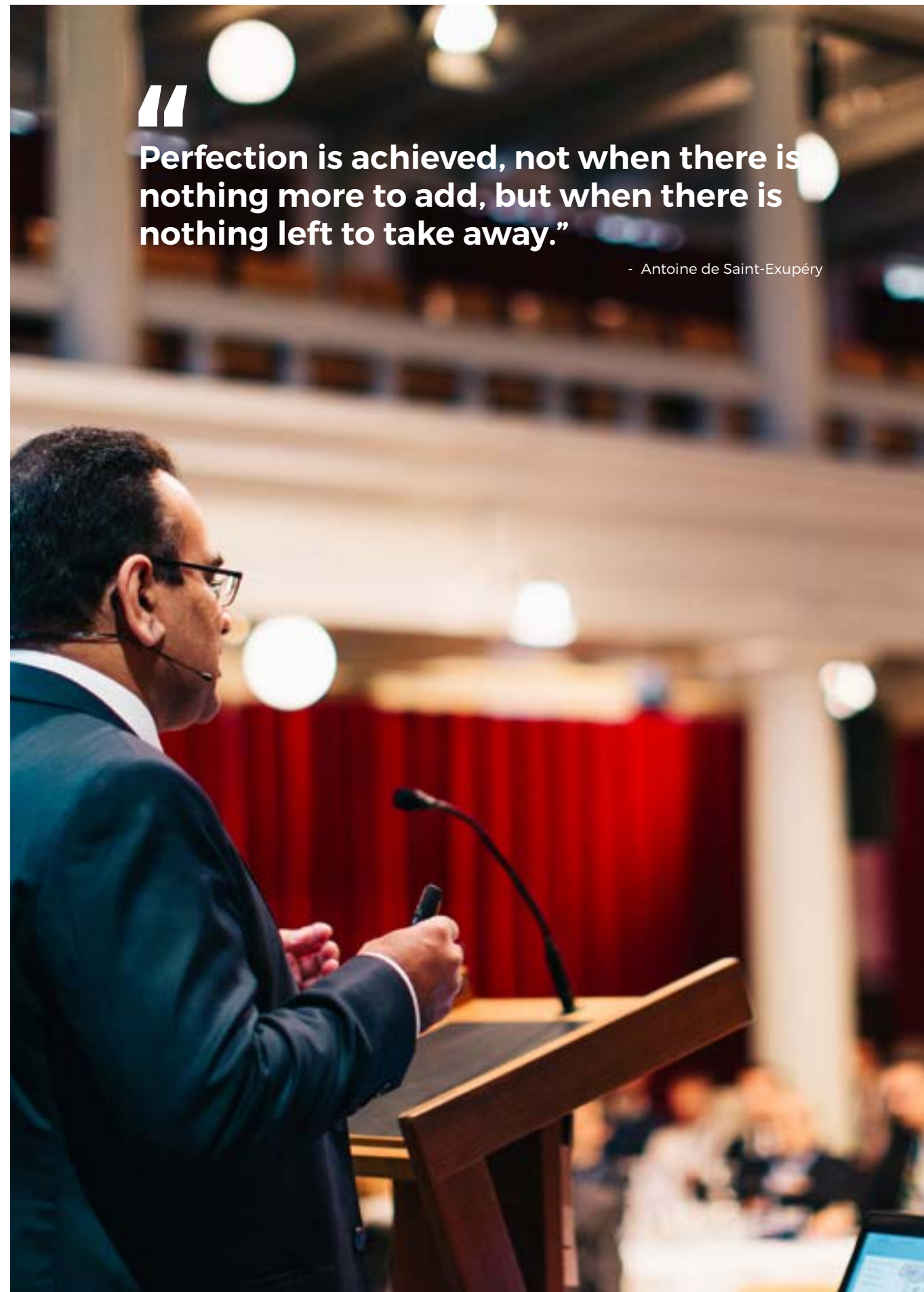
Why be in the **red**
when you can be in
the **green**?



Expand your brand awareness by advertising your company on every table at our event, making sure you and the audience is 100% charged! An innovative and fun way to showcase your business and you can charge up to 8 phones per table



CHARGING STATION
PACKAGE



“

Perfection is achieved, not when there is nothing more to add, but when there is nothing left to take away.”

- Antoine de Saint-Exupéry



Discounted Combination Packages

Increase your company's visibility during the event with our recommended combo packages, now available at discounted rates!

In return for your commitment to Innovation, GEE will offer you these packages at under half the original price:

Speaking + Chairing = € 12.500
(original price - € 20.500)

Speaking + Exhibition = € 12.500
(original price - € 20.500)

Speaking + 5 Face-to-Face Meeting = € 14.400
(original price - € 24.000)

Speaking + Exhibition +
5 Face-to-Face Meeting = € 19.500
(original price - € 32.500)



For more information on customization or sponsorship opportunities kindly contact:

sponsorship@globalexecutiveevents.com



Thank You
For Doing Business With Us.